

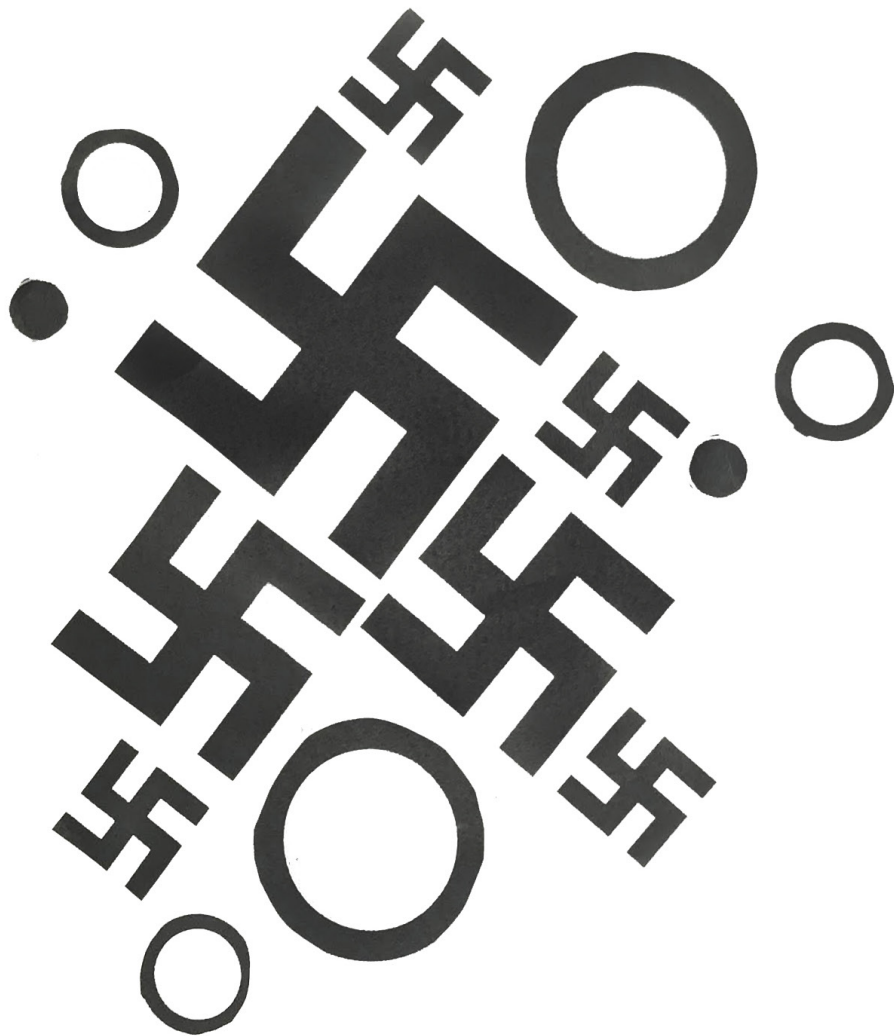
JOAN TRAN

DESIGN FUNDAMENTALS FOLIO

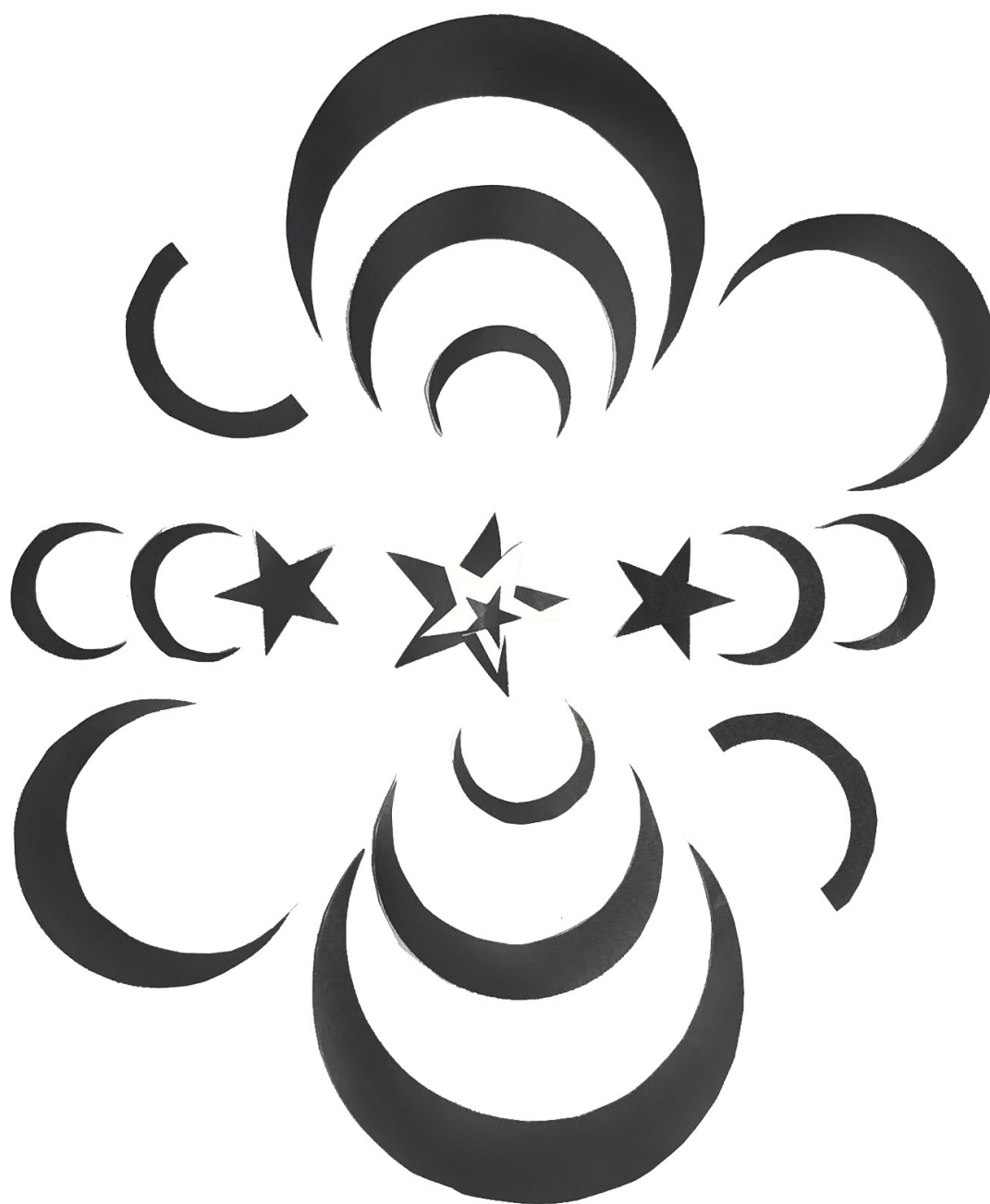
CONTENTS

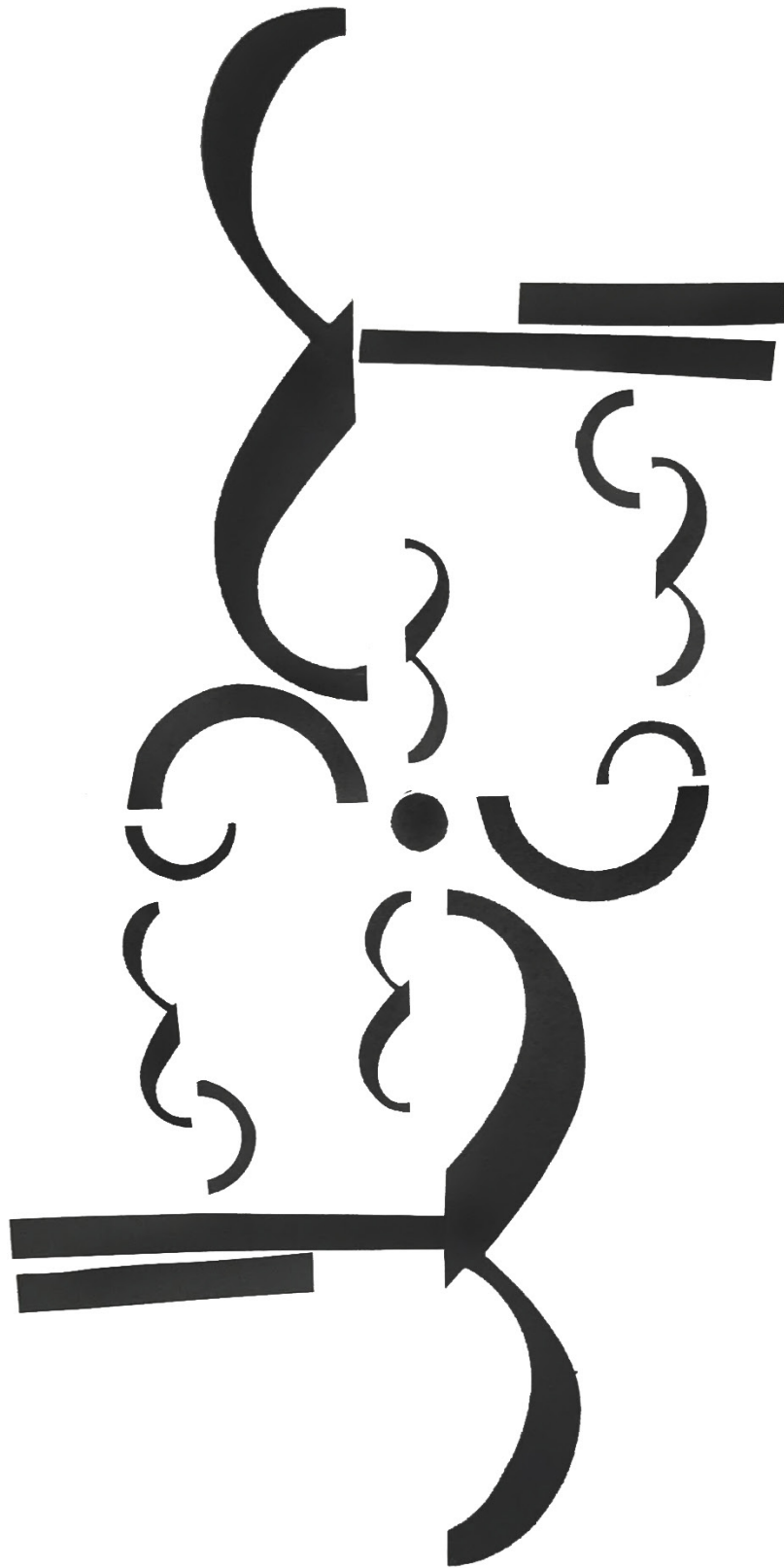
WEEK 01

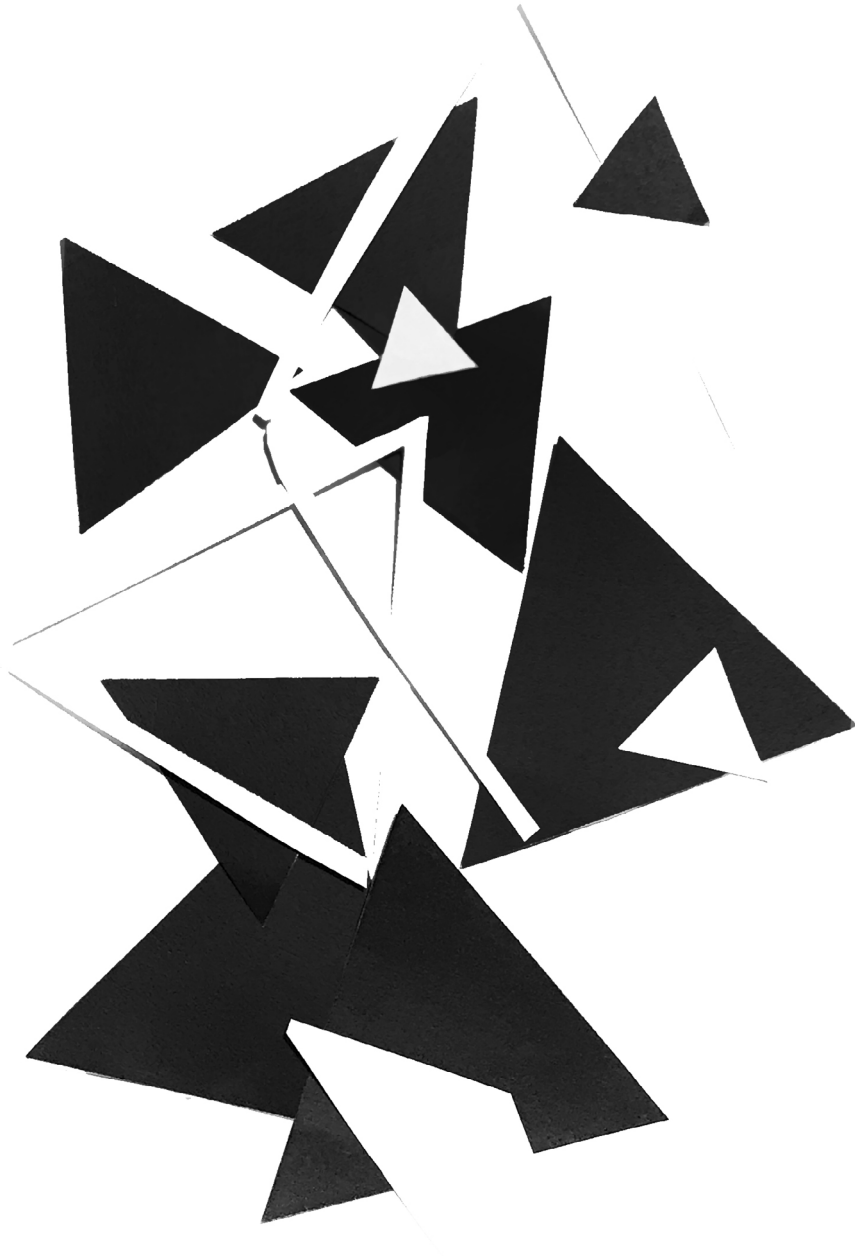
COMPOSITION











POSITIVE AND NEGATIVE SPACE

JOAN TRAN 28777654

CDS1001 DESIGN FUNDAMENTALS S1 2018

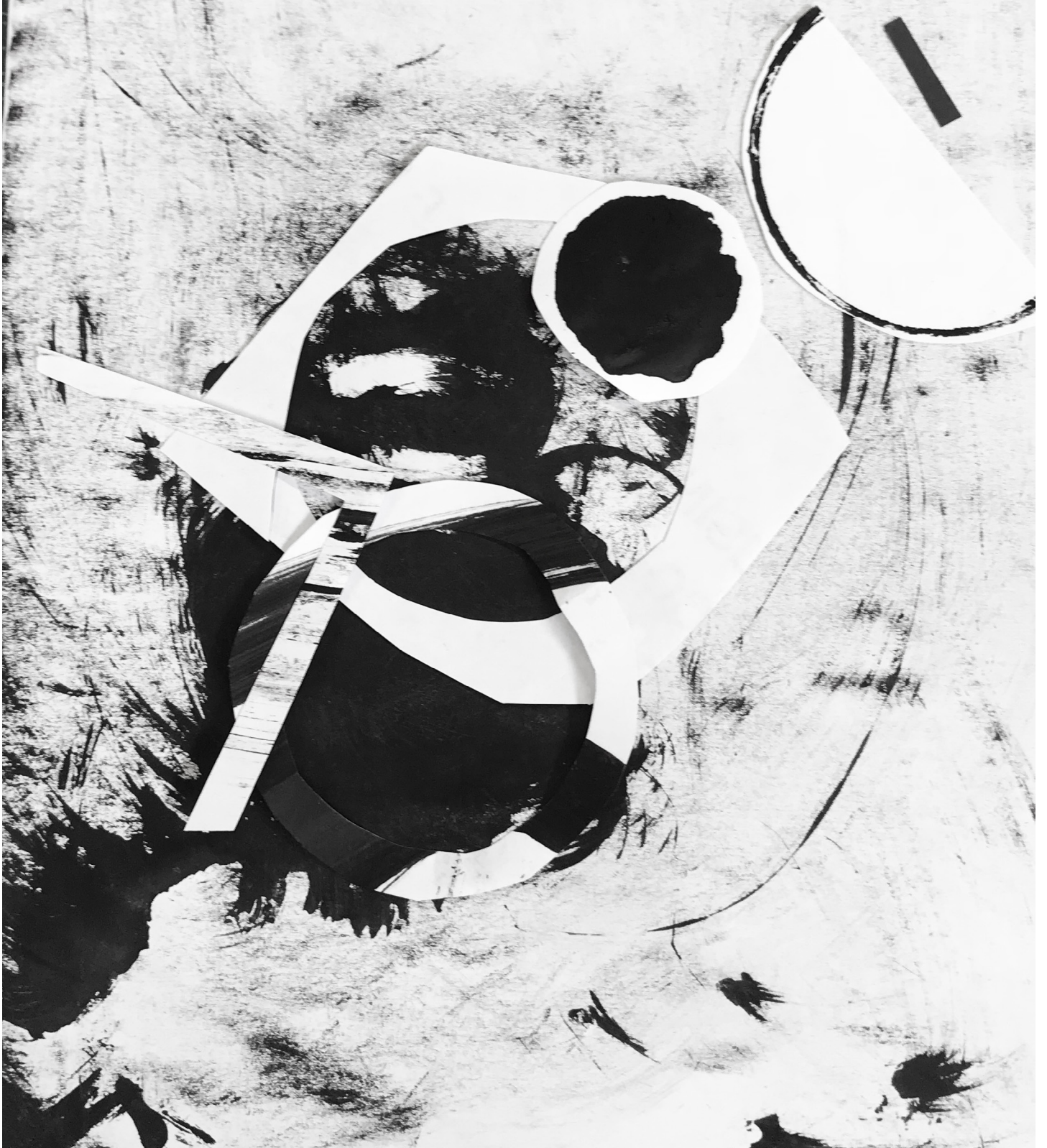
WEEK 02

TEXTURE



AESTHETICS

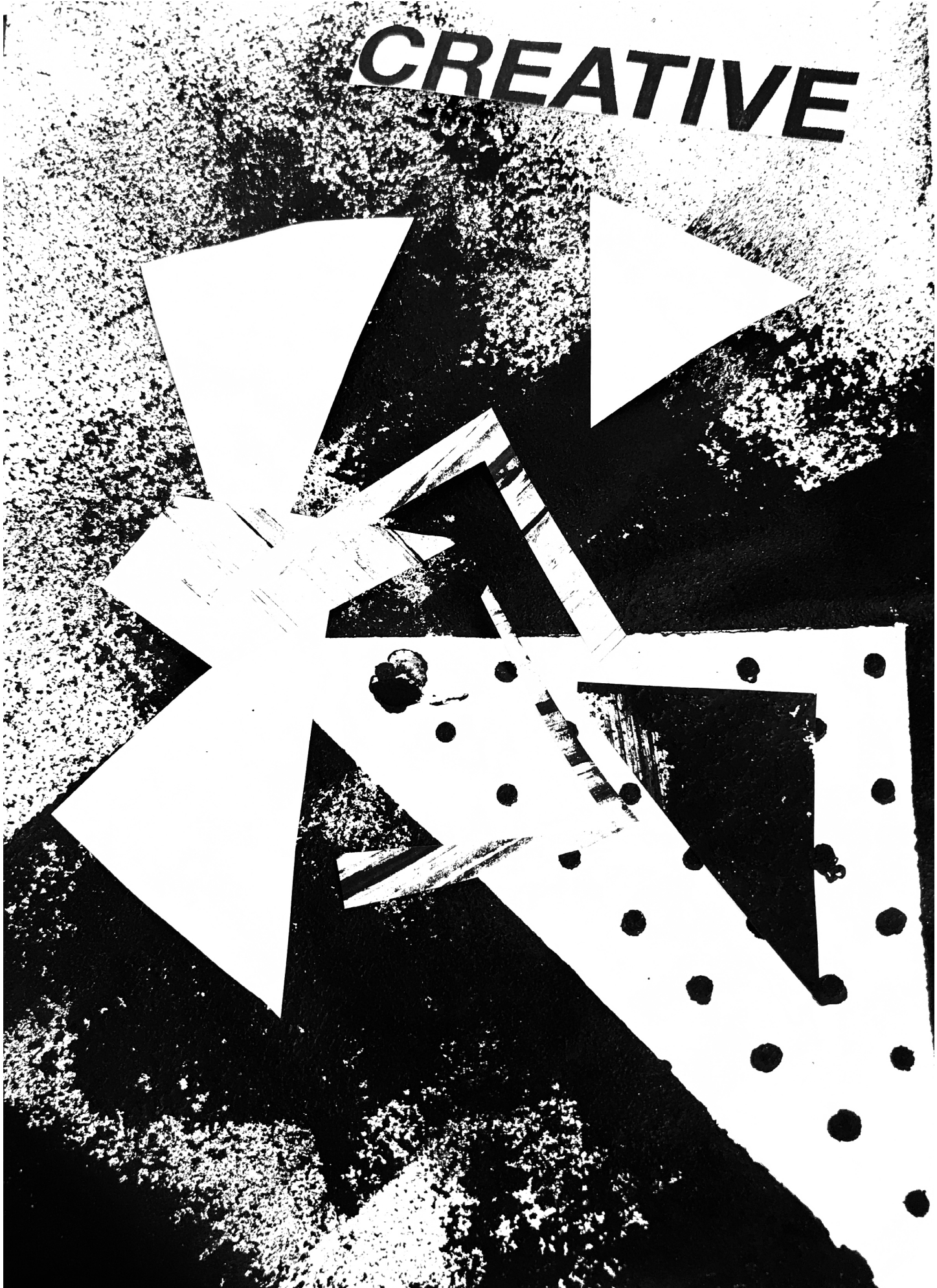
EXPRESSION





SCALE

CREATIVE



POSITIVE AND NEGATIVE SPACE

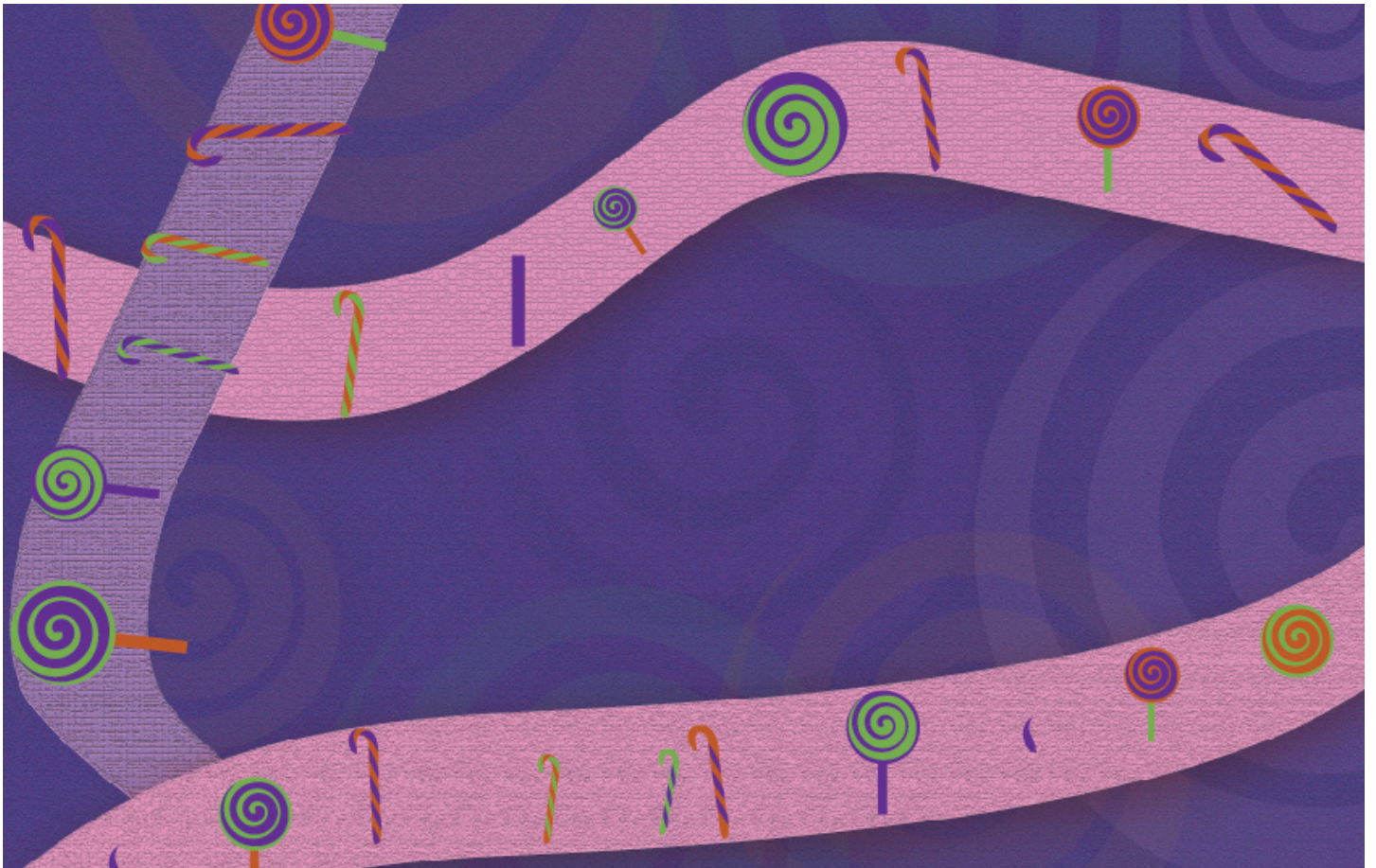
JOAN TRAN 28777654

CDS1001 DESIGN FUNDAMENTALS S1 2018



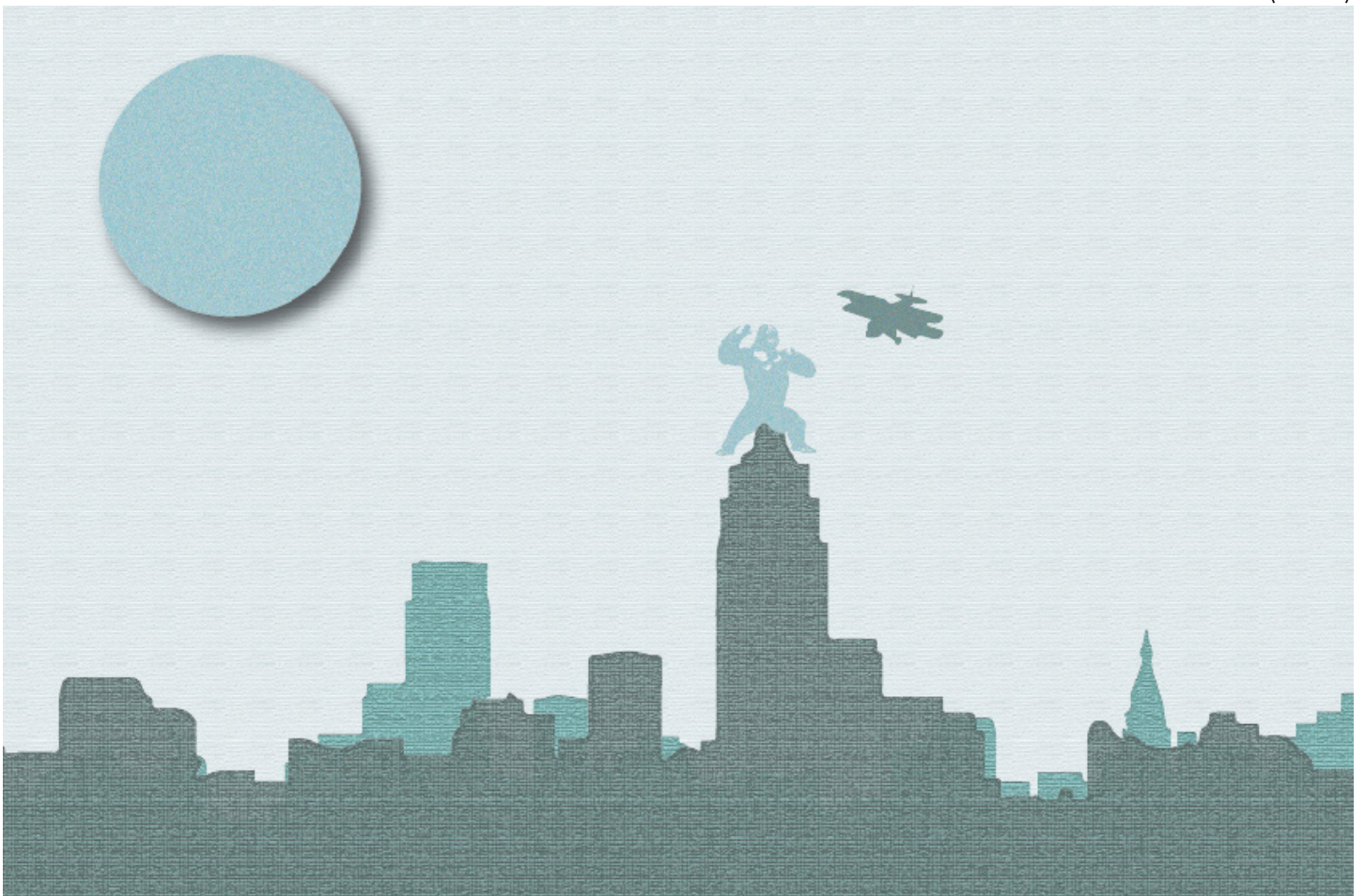
WEEK 03

COLOUR



TRIADIC

FANTASY - WILLY WONKA AND THE CHOCOLATE FACTORY (1971)



MONOCHROMATIC

ACTION - KING KONG (1933)
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COMPLEMENTARY
DISASTER MOVIE - TITANIC (1997)



ANALOGOUS
ADVENTURE - JURASSIC PARK (1993)
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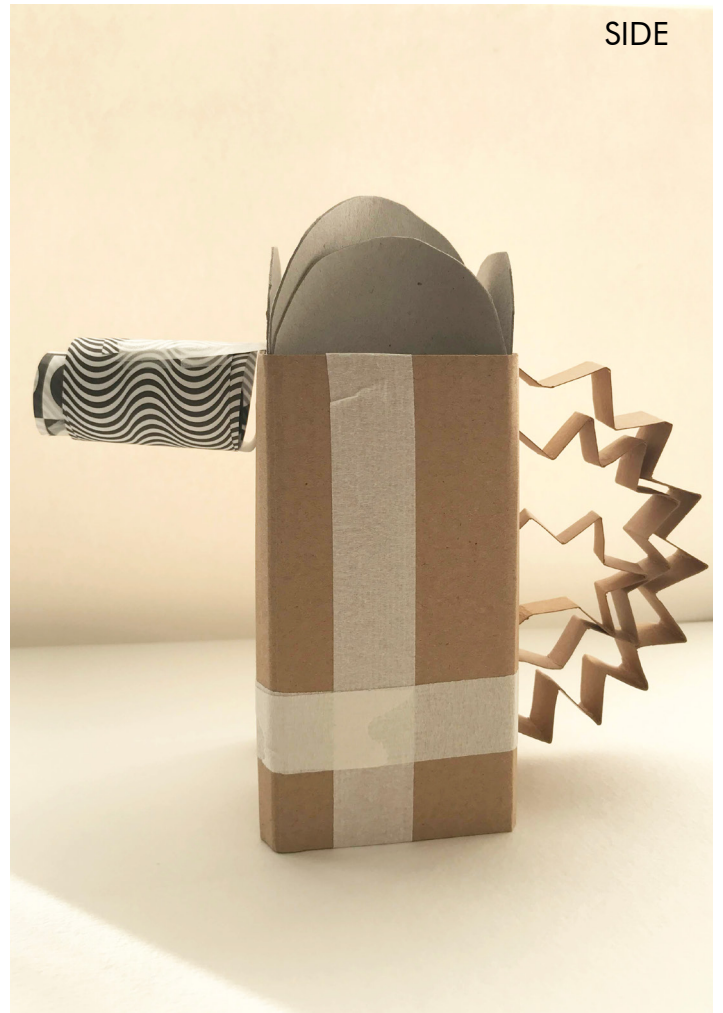
WEEK 04

FORM

FRONT



SIDE



TOP



ANGLE

